



# 2020 Pronto ASC Targeted Consumer Direct Mail Campaign Order Form



CONTACT NAME \_\_\_\_\_ CONTACT PHONE \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY/STATE \_\_\_\_\_

ZIP CODE \_\_\_\_\_ PHONE (      ) \_\_\_\_\_ FAX (      ) \_\_\_\_\_

E-MAIL \_\_\_\_\_ WEBSITE: \_\_\_\_\_

PRONTO PARTS SUPPLIER \_\_\_\_\_

<b>Hours:</b>	<b>Optional Features:</b>		
M - F _____	Visa <input type="checkbox"/>	<input type="checkbox"/>	We Employ ASE Certified Technicians
Sat _____	MasterCard <input type="checkbox"/>	<input type="checkbox"/>	90 Days Same As Cash
Sun _____	American Express <input type="checkbox"/>	<input type="checkbox"/>	Same Day Service On All Advertised Specials
	Discover <input type="checkbox"/>	<input type="checkbox"/>	Free Shuttle Service
	Bank One <input type="checkbox"/>	<input type="checkbox"/>	Official State Inspection Station
		<input type="checkbox"/>	Other - please attach

Please choose the desired Service Special (#) from the Direct Mail Campaign Specials Selection Menu provided, pricing for the Service Special, Optional Logo and mailing quantity per campaign for the desired participating quarter. Optional manufacturer logos are recommended for use according to product brand availability from your serving Pronto parts supplier.

<p style="text-align: center;"><i>Spring Into Spring Car Care:</i></p> <p style="text-align: center;">April 1 - May 30 • Order Deadline 3-06-20</p> <p style="text-align: center;">Front Card Choice (1-9) _____</p> <table border="1" style="width: 100%;"> <thead> <tr> <th style="width: 33%;">Special #</th> <th style="width: 33%;">Price</th> <th style="width: 33%;">Optional Mfg. Logo</th> </tr> </thead> <tbody> <tr><td>_____</td><td>_____</td><td>_____</td></tr> <tr><td>_____</td><td>_____</td><td>_____</td></tr> <tr><td>_____</td><td>_____</td><td>_____</td></tr> </tbody> </table> <p>Qty Mailed _____ to ZIP Code(s) _____</p> <p style="text-align: center;"><i>Please Submit Additional Mailing Instructions</i></p>	Special #	Price	Optional Mfg. Logo	_____	_____	_____	_____	_____	_____	_____	_____	_____	<p style="text-align: center;"><i>Sizzlin' Summer Savings:</i></p> <p style="text-align: center;">June 1 - August 1 • Order Deadline 5-01-20</p> <p style="text-align: center;">Front Card Choice (1-9) _____</p> <table border="1" style="width: 100%;"> <thead> <tr> <th style="width: 33%;">Special #</th> <th style="width: 33%;">Price</th> <th style="width: 33%;">Optional Mfg. Logo</th> </tr> </thead> <tbody> <tr><td>_____</td><td>_____</td><td>_____</td></tr> <tr><td>_____</td><td>_____</td><td>_____</td></tr> <tr><td>_____</td><td>_____</td><td>_____</td></tr> </tbody> </table> <p>Qty Mailed _____ to ZIP Code(s) _____</p> <p style="text-align: center;"><i>Please Submit Additional Mailing Instructions</i></p>	Special #	Price	Optional Mfg. Logo	_____	_____	_____	_____	_____	_____	_____	_____	_____
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<p style="text-align: center;"><i>Fall Car Care:</i></p> <p style="text-align: center;">September 1 - October 31 • Order Deadline 8-03-20</p> <p style="text-align: center;">Front Card Choice (1-9) _____</p> <table border="1" style="width: 100%;"> <thead> <tr> <th style="width: 33%;">Special #</th> <th style="width: 33%;">Price</th> <th style="width: 33%;">Optional Mfg. Logo</th> </tr> </thead> <tbody> <tr><td>_____</td><td>_____</td><td>_____</td></tr> <tr><td>_____</td><td>_____</td><td>_____</td></tr> <tr><td>_____</td><td>_____</td><td>_____</td></tr> </tbody> </table> <p>Qty Mailed _____ to ZIP Code(s) _____</p> <p style="text-align: center;"><i>Please Submit Additional Mailing Instructions</i></p>	Special #	Price	Optional Mfg. Logo	_____	_____	_____	_____	_____	_____	_____	_____	_____	<p style="text-align: center;"><i>Winterizing Service Specials:</i></p> <p style="text-align: center;">November 2 - December 31 • Order Deadline 10-02-20</p> <p style="text-align: center;">Front Card Choice (1-9) _____</p> <table border="1" style="width: 100%;"> <thead> <tr> <th style="width: 33%;">Special #</th> <th style="width: 33%;">Price</th> <th style="width: 33%;">Optional Mfg. Logo</th> </tr> </thead> <tbody> <tr><td>_____</td><td>_____</td><td>_____</td></tr> <tr><td>_____</td><td>_____</td><td>_____</td></tr> <tr><td>_____</td><td>_____</td><td>_____</td></tr> </tbody> </table> <p>Qty Mailed _____ to ZIP Code(s) _____</p> <p style="text-align: center;"><i>Please Submit Additional Mailing Instructions</i></p>	Special #	Price	Optional Mfg. Logo	_____	_____	_____	_____	_____	_____	_____	_____	_____
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_____	_____	_____																							
_____	_____	_____																							

**PAYMENT INFORMATION: PAYMENT DUE IN FULL UPON SUBMISSION OF ORDER FORM.**

CHECK (Payable to Pryor Marketing) \_\_\_\_\_ VISA \_\_\_\_\_ MASTERCARD \_\_\_\_\_ AMEX \_\_\_\_\_

Credit Card No. \_\_\_\_\_ YOU MAY CALL TO SUBMIT CREDIT CARD INFO \_\_\_\_\_ Expiration Date (Month) \_\_\_\_\_ (Year) \_\_\_\_\_

Name On Card \_\_\_\_\_ Signature \_\_\_\_\_

Fax, Mail or E-Mail Order Form To: Pryor Marketing • P.O. Box 1209 • Ft. Smith, AR 72902  
 Phone: 479-783-1904 • FAX: 479-783-8626 • E-Mail: pmc@ipa.net