

We're at your service

At GE Retail Sales Finance, we know successful credit programs depend on effective partnerships. That's why we have structured our CarCareONE Card program to be flexible and responsive in meeting our clients' ever changing credit needs. Our focus is on increasing your sales and profits.



A partnership that yields results.

We know you're looking for real results, results you can measure.

The CarCareONE

Card program can lower your credit costs, improve your cash flow, increase your sales and profits and maximize the value of your business.

We can eliminate your exposure while improving your credit support.



When we say we're your partner, we mean we are committed to providing you with profitable credit solutions.

The name behind the card.

GE Retail Sales Finance, headquartered in Kettering, Ohio, currently serves over 50 national and regional programs for retailers, associations and manufacturers.

The GE Retail Sales Finance Commitment

We are your best choice as a provider of retail credit services because of our ongoing commitment to partnership with our clients.

- **Committed to providing retail credit services that grow our clients' sales and profits.**
- **Committed to using the state-of-the-art technology to provide the best service possible.**
- **Committed to operational excellence for our cardholders.**
- **Committed to providing high-impact, credit marketing and promotional support programs.**

The CarCareONE Network

The following organizations are participating within the CarCareONE network:

- AKH Discount Tire Centers
- All Pro/Bumper to Bumper
- American Tire Distributors
- Auto Value Associates
- Automatic Transmission Rebuilders Association
- Automotive Parts Rebuilders Association
- Automotive Service Association
- Big O Tire Dealers, Inc.
- California Autobody Association
- Carstar
- CarQuest
- Car-X
- Cooper Tire Company
- Community Wholesale Tire-ITD
- Discount Tire, Inc.
- Dobbs Tire
- Express Oil Change
- Federated Auto Parts

- Friend Tire
- GEAWS
- Independent Auto Parts of America
- Independent Tire Dealer Group
- Independent Warehouse Distributors, Inc.
- Lee Myles Transmission
- Michelin-Alliance
- Midas International
- Mobile Electronic Retailers Association
- Moran Industries
- My Repair Shop
- NAPA
- National Pronto Association
- Parts Plus
- Pep Boys
- Precision Tune Auto Group
- ProCare Automotive Service Centers
- Raben Tire

- SEMA
- South East Toyota Auto Group
- Speedway Motors Inc.
- Strauss Discount Auto
- Suburban Auto Collection
- Summit Racing
- T3
- TBC, Inc.
- Tire Associates
- Tire Association of North America
- Tire Factory
- Tire Industry Association
- Tire Kingdom
- Transamerican 4 Wheel Parts
- TruStar
- Tuffy
- Yokohama
- Ziebart International

1-800-244-7354

GE Retail Sales Finance
950 Forrer Boulevard
Kettering, OH 45420

GE Consumer Finance
Retail Sales Finance

We'll put you on the road to higher sales and profits



**CarCareONESM ...
The Auto Service Card.**

Increase your sales volume and generate repeat business with the CarCareONE Credit Card Program.

GE Consumer Finance
Retail Sales Finance

CarCareONESM ...

Giving your business the competitive edge.

Benefits to You

This indispensable and powerful marketing tool has distinct advantages over VISA®, MasterCard® and other national credit cards.

Increased Sales and Profits

- **Low Cost**—You get a low merchant discount rate for the CarCareONE program—typically lower than MasterCard and VISA.
- **Increased Customer Loyalty**—The name of your business is embossed on the CarCareONE Card, so customers think of you first for their car care needs.
- **Repeat Business**—Build a loyal repeat customer base with CarCareONE. For comparable card programs, more than 50% of all sales volume comes from repeat sales. Cardholder lists are available periodically to help you market to your card base on a regular basis.
- **Significantly Higher First Purchase Amounts**—With more buying power, customers can step up to more expensive servicing or products, or take care of optional services that they might otherwise postpone. For comparable card programs, the first purchase ticket is up to 289% higher than VISA/MasterCard purchases.
- **Reduced Risks**—CarCareONE helps you avoid the risk of offering your own “house account” credit.

Enhanced Customer Service

- **Instant Credit Available**—Qualified customers can be approved within seconds with our Terminal Automated Processing (TAP) System.
- **Versatility**—All repairs, services and related products may be purchased with the CarCareONE Card. The only things that can't be charged on the card are auto financing, downpayments, warranties and unperformed services.

Convenient Credit Services

- **Available Funds**—Funds are electronically transferred directly to your bank account within two business days.
 - **Optional VISA/MasterCard Processing Rate**—Enjoy low merchant discount rates on VISA/MasterCard transactions based on volume.
- ### Valuable Marketing Assistance
- **Point-of-Sale Materials**—A full array of materials are provided at no additional cost to help you promote the CarCareONE Card.
 - **Promotional Programs**—Periodic promotions and special marketing programs are offered to help increase your sales.

Benefits to Your Customers

A customer with a CarCareONE Card is a repeat customer who tends to make higher ticket purchases. Your customers will enjoy the following benefits with their CarCareONE Card:

- **90 Days Financing Available On All Purchases Over \$150**—CarCareONE charges no interest on any purchase over \$150 if it's paid in full within 90 days (minimum monthly payment is required). Plus, 25-day grace period billing for purchases under \$150.
- **Optional 6 & 12 Months Financing Available**—You can offer this special extended financing to attract new business and close more sales with higher tickets.
- **Low Monthly Payments**—The required minimum monthly payment for your customers is as low as \$10 or 5% of the outstanding balance, whichever is greater.
- **Keeps Other Cards Open**—Using CarCareONE preserves your customers' major credit cards for other uses. The CarCareONE Card becomes their card for automotive needs at your business.

- **No Annual Fee**—Customers pay no annual fee for the CarCareONE Card.
- **New Purchasing Power**—CarCareONE offers your customers additional buying power above and beyond their traditional lines of credit.
- **Emergency Roadside Assistance At No Additional Charge**—CarCareONE provides emergency roadside assistance for 12 month at no additional cost to you or your customers. Customers can call a toll-free number 24 hours a day, and a tow truck will be dispatched to assist with jump starting, towing up to 10 miles, tire changes, fluid replacements, and lock-out service
- **Nationwide Acceptance**—CarCareONE cardholders can use their card at participating locations throughout the United States.
- **Affordable Credit Insurance**—Customers can choose Payment Protection Insurance that guarantees their credit card payments will be met if they become disabled or unemployed through no fault of their own.



For more information about CarCareONESM, call **1-800-244-7354.**



Now you can increase your sales and profits, develop and maintain customer loyalty, reduce the typical costs for processing major credit card sales and avoid the risks and hassles of house accounts...with CarCareONESM.

CarCareONE provides you with a turn-key credit program that can increase profits, close sales and generate repeat business.

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