



## VehicleMRI – A powerful tool to help increase sales while better serving customers

Today's vehicles are extremely sophisticated and diagnosing problems can be both confusing and time consuming. VehicleMRI allows automotive repair facilities to enhance their existing inspection process with one of the most powerful programs available today.

Using traditional scantools to uncover hidden issues can be a timely and costly process. VehicleMRI helps shops maximize profits by discovering hidden issues accurately and efficiently in the amount of time it takes a customer to enjoy a cup of coffee.

*Our customers really love the reports... the green and red color-coding makes it easy to understand what is out of limits and what needs attention.*

**Rick Ruback**  
Rick's Automotive  
Cleburne, Texas



# VehicleMRI™



VehicleMRI is a product of EASE Diagnostics



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**VehicleMRI:**  
*Diagnose vehicle health  
in minutes...without lifting  
a wrench!*





# DENSO offers VehicleMRI by EASE Diagnostics

**A powerful tool for:**

- **Quick, efficient diagnostic testing**
- **Keeping customers informed and satisfied**
- **Helping increase sales**



## VehicleMRI – Access Deep Diagnostics

Up until now, OEM dealerships have been the only way to access this level of diagnostic strength. Now, thanks to VehicleMRI, this technology can save technicians' and customers' most valuable resource of all – TIME! Here's how it works:

- VehicleMRI can be used with any USDM vehicle that is OBD2 compliant (1996-newer)
- The technician plugs an interface device into the vehicle's OBD2 port
- The device collects data and sends it to a cloud-hosted database for comparison and analysis
- VehicleMRI performs hundreds of standard and dealer-level tests on multiple systems
- In a matter of minutes, test results are available to share with customers

In the past, a similar level of diagnostics could take hours and would still not be as thorough as VehicleMRI.

*VehicleMRI indicated battery voltage was low. We confirmed it with a battery tester – the customer bought a new battery and was happy we identified it before it left them stranded.*

**Cathy Chiu**  
Canaan Automotive  
Duluth, GA

## VehicleMRI – The Quick and Easy Way to Increase Profits and Customer Satisfaction

The value of VehicleMRI is that it allows independent repair facilities the ability to generate a complete vehicle health report – in minutes – that shows systems that have failed or are out of range. Customers can review the report with the technician, and then make an informed decision on how to proceed. This allows shops the ability to increase revenue by performing predictive repairs rather than reacting to problems after they occur.

VehicleMRI also identifies out-of-date software, technical service bulletins and safety recalls – this gives owners peace of mind, as they know their vehicle has been checked and is up-to-date.

Another benefit, since this is cloud-based, VehicleMRI vehicle coverage updates are free, and vehicle data is stored for quick reference, making it easy to provide owners with a comprehensive health report when it's time to sell or trade-in their vehicle.

*EVAP system leaks are hard to detect. VehicleMRI indicated there was a leak, which we were able to smoke the system to find the source – that really saved us a lot of time.*

**Rusty Okimoto**  
Rusty's Automotive  
Norwalk, CA

## VehicleMRI – State-of-the-Art Technology Boosts Sales and Satisfaction

This technology has the power to become a strong profit center. In a recent survey, shops using VehicleMRI reported that they were netting an average of \$60 more per customer, half of which was parts sales.

There is nothing else like VehicleMRI in the industry today – and it's backed by DENSO, a trusted leader in the aftermarket. By providing this service to your repair shops, you're providing them with an invaluable tool that has the power to boost customer satisfaction while adding to their bottom line.



Visit [www.DENSOautoparts.com/vehiclemri](http://www.DENSOautoparts.com/vehiclemri) for more information.