



2021 Pronto ASC Targeted Consumer Direct Mail Campaign Order Form



CONTACT NAME _____ CONTACT PHONE _____

COMPANY NAME _____

ADDRESS _____ CITY/STATE _____

ZIP CODE _____ PHONE () _____ FAX () _____

E-MAIL _____ WEBSITE: _____

PRONTO PARTS SUPPLIER _____

Hours:	Optional Features:		
M - F _____	Visa <input type="checkbox"/>	<input type="checkbox"/>	We Employ ASE Certified Technicians
Sat _____	MasterCard <input type="checkbox"/>	<input type="checkbox"/>	90 Days Same As Cash
Sun _____	American Express <input type="checkbox"/>	<input type="checkbox"/>	Same Day Service On All Advertised Specials
	Discover <input type="checkbox"/>	<input type="checkbox"/>	Free Shuttle Service
	Bank One <input type="checkbox"/>	<input type="checkbox"/>	Official State Inspection Station
		<input type="checkbox"/>	Other - please attach

Please choose the desired Service Special (#) from the Direct Mail Campaign Specials Selection Menu provided, pricing for the Service Special, Optional Logo and mailing quantity per campaign for the desired participating quarter. Optional manufacturer logos are recommended for use according to product brand availability from your serving Pronto parts supplier.

Spring Into Spring Car Care: March 15 - May 15 • Order Deadline 02-19-21 Front Card Choice (1-9) _____ <table border="1"> <thead> <tr> <th>Special #</th> <th>Price</th> <th>Optional Mfg. Logo</th> </tr> </thead> <tbody> <tr><td>_____</td><td>_____</td><td>_____</td></tr> <tr><td>_____</td><td>_____</td><td>_____</td></tr> <tr><td>_____</td><td>_____</td><td>_____</td></tr> </tbody> </table> Qty Mailed _____ to ZIP Code(s) _____ <i>Please Submit Additional Mailing Instructions</i>	Special #	Price	Optional Mfg. Logo	_____	_____	_____	_____	_____	_____	_____	_____	_____	Sizzlin' Summer Savings: June 1 - July 31 • Order Deadline 5-03-21 Front Card Choice (1-9) _____ <table border="1"> <thead> <tr> <th>Special #</th> <th>Price</th> <th>Optional Mfg. Logo</th> </tr> </thead> <tbody> <tr><td>_____</td><td>_____</td><td>_____</td></tr> <tr><td>_____</td><td>_____</td><td>_____</td></tr> <tr><td>_____</td><td>_____</td><td>_____</td></tr> </tbody> </table> Qty Mailed _____ to ZIP Code(s) _____ <i>Please Submit Additional Mailing Instructions</i>	Special #	Price	Optional Mfg. Logo	_____	_____	_____	_____	_____	_____	_____	_____	_____
Special #	Price	Optional Mfg. Logo																							
_____	_____	_____																							
_____	_____	_____																							
_____	_____	_____																							
Special #	Price	Optional Mfg. Logo																							
_____	_____	_____																							
_____	_____	_____																							
_____	_____	_____																							

Fall Car Care: September 1 - October 30 • Order Deadline 8-02-21 Front Card Choice (1-9) _____ <table border="1"> <thead> <tr> <th>Special #</th> <th>Price</th> <th>Optional Mfg. Logo</th> </tr> </thead> <tbody> <tr><td>_____</td><td>_____</td><td>_____</td></tr> <tr><td>_____</td><td>_____</td><td>_____</td></tr> <tr><td>_____</td><td>_____</td><td>_____</td></tr> </tbody> </table> Qty Mailed _____ to ZIP Code(s) _____ <i>Please Submit Additional Mailing Instructions</i>	Special #	Price	Optional Mfg. Logo	_____	_____	_____	_____	_____	_____	_____	_____	_____	Winterizing Service Specials: November 1 - December 31 • Order Deadline 10-04-21 Front Card Choice (1-9) _____ <table border="1"> <thead> <tr> <th>Special #</th> <th>Price</th> <th>Optional Mfg. Logo</th> </tr> </thead> <tbody> <tr><td>_____</td><td>_____</td><td>_____</td></tr> <tr><td>_____</td><td>_____</td><td>_____</td></tr> <tr><td>_____</td><td>_____</td><td>_____</td></tr> </tbody> </table> Qty Mailed _____ to ZIP Code(s) _____ <i>Please Submit Additional Mailing Instructions</i>	Special #	Price	Optional Mfg. Logo	_____	_____	_____	_____	_____	_____	_____	_____	_____
Special #	Price	Optional Mfg. Logo																							
_____	_____	_____																							
_____	_____	_____																							
_____	_____	_____																							
Special #	Price	Optional Mfg. Logo																							
_____	_____	_____																							
_____	_____	_____																							
_____	_____	_____																							

PAYMENT INFORMATION: PAYMENT DUE IN FULL UPON SUBMISSION OF ORDER FORM.

CHECK (Payable to Pryor Marketing) VISA MASTERCARD AMEX

Credit Card No. _____ YOU MAY CALL TO SUBMIT CREDIT CARD INFO Expiration Date (Month) _____ (Year) _____

Name On Card _____ Signature _____

Fax, Mail or E-Mail Order Form To: Pryor Marketing • P.O. Box 1209 • Ft. Smith, AR 72902
 Phone: 479-783-1904 • FAX: 479-783-8626 • E-Mail: pmc@ipa.net